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Believe it or not, Ripley's will re-open soon

by Shannon Willoughby

RIPLEY'S Believe It Or Not will be open in time for Christmas in the \$120 million retail centre at Soul.

The Surfers Paradise business, which temporarily shut when developers began building the \$850 million tower, will be one of three new shops to call Soul home before the silly season.

Already, developer Juniper Group has opened its sales office at the site.

More than 40 retail outlets are available for lease over 7600sq m on the ground and first floors of the 77-level skyscraper.

Juniper Group sales and marketing manager David Kortlang said that some large national and international brand names would be announced as tenants.

"We have been taking leasing inquir-

ies from some of the world's top brand names and are currently finalising leases with key flagship stores with direct Cavill Mall frontages," he said.

"Interest has been high and negotiations are continuing."

Mr Kortlang said sales in the tower had picked up as well.

"Things are starting to blossom again. The whole world spent the last year in hibernation," he said.

"People will realise over Christmas that Surfers Paradise is a busy place where people like to come."

Soul will feature 114m of beachfront on The Esplanade and a 55m frontage to Cavill Mall.

The Soul tower is due for completion in mid-2011.



The Soul tower